

World-Class Sound, Gold-Standard Service



Jodi Krangle has been a voice actor since 2007 and has worked with clients from major brands all over the world in industries like health care, charities & non-profits and the hospitality/travel market. But it was quite a journey to get there - from selling computers in a time when not many women were doing that, to teaching herself about the Internet and the world it opened up. In 1995, she created an award-winning songwriting resource website called The Muse's Muse and began a business of her own doing SEO and Internet marketing.

When she switched to voice overs, she was well-prepared for the new world of online promotions and getting her own work. She's also a singer. In 2015, she put out her own album of jazz, blues and traditional tunes (jodikranglemusic.com). Over the years, and doing what she does, she's learned a lot about sound and how it influences people. She's launched a new podcast called Audio Branding: The Hidden Gem of Marketing.

For more information please visit: www.voiceoversandvocals.com

Ask Jodi

- How can Audio Branding help your podcast or company?
- What makes sound such an effective marketing/advertising tool?
- What would YOU want to know about Audio Branding?

who is Jodi?

- Winner of the 2018 SOVAS Award for Outstanding Narration Demo.
- Jodi is a a filker! Her all-female, acoustic band, **Urban Tapestry** is pretty well-known in the Filk scene (scifi/ fantasy-themed music).
- If Jodi could have a chip in her head keeping her connected to the Internet, she'd totally do it!
- Jodi is a grown woman who (still) loves comic books and D&D.

It was Jodi's great voice that caught my attention, but it was her professionalism and questions she asked about my project that instilled confidence.

- WENDY PERCIVAL|Couples Cruise

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